



Mount Hamilton United Soccer Club

Position Title: Social Media Coordinator

Reports To: Business Manager

Position Summary: Canada Summer Jobs Program

Background.

Mount Hamilton United Soccer Club operates as a non-profit soccer club in the Hamilton Soccer district. MHUSC is committed to providing a holistic development program to all children and youth aged u3 – u23. MHUSC is committed to operating and delivering programs at the highest possible standards. We work to exceed the customer service expectations of all clients, including athletes, coaches and parents.

Overview.

MHUSC runs a summer soccer program for 4000 children and youth. The position is created to help provide administrative assistance to facilitate the summer soccer programming. This position is a part of the Canada Summer Jobs Program with funding provided by Service Canada. The successful candidate will be paid hourly following Ontario's minimum hourly rate (\$17.20)

Candidates must meet the following eligibility requirements to be considered:

- Be between 15 and 30 years of age at the start of employment
- Be a Canadian citizen, permanent resident, or a person on whom refugee protections has been conferred under the Immigration and Refugee Protection Act
- Legally entitled to work according to relevant provincial legislation and regulations
- (international students on a work/study permit are not eligible for the Canada Summer Jobs Program)

Primary Duties and Responsibilities.

- Marketing and administrative support
- Assist in development of promotional material, including communication development and content, e-newsletters and social media
- Creation of Live Content on the Clubs Social Media Channels
- Sponsorship support – prospect research, leads list, communications tracking, etc.
- Sponsorship fulfillment & Activations – supporting MHUSC sponsor activations.
- Write event reports and keep event checklists updated, prior to the event, post-event
- Identify opportunities for marketing & process improvement and recommend changes to the Clubs Business Manager
- Problem solve issues affecting the accomplishment of objectives
- Work cooperatively with others to draw on their skills and viewpoint



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Requirements.

- Excellent communication skills
- Highly organized and time efficient, accurate in transactions and recording
- Knowledge of Excel, PowerPoint, Word, Canva, Instagram, Twitter and other industry tools
- Excellent work ethic

Additional.

- Adaptable, with the ability to work in a fast paced, dynamic environment
- Ability to work non-traditional hours (evenings and weekends). The typical work week is Monday to Thursday from 12:30pm – 8:30pm and Saturdays from 8:00am – 12:00pm
- Energetic and out-going personality
- Background in youth soccer an advantage.

This Position is 35 Hours per week and will be paid an hourly rate (\$17.20). The Position will start on

Monday May 12, 2025, for 16 weeks (Finishing August 23, 2025)

This position is a part of the Canada Summer Jobs Program with funding provided by Service Canada. To apply for this position please send a resume and cover letter to Carl Horton, Business Manager at chorton@mhysc.org. Within the title of the email please state your name and Social Media Co-ordinator.

The closing date for all applications is May 8th at 5pm or until a suitable candidate is found.